



### Course Specification

<b>Course name: Introduction to Journalism</b> <b>Course Code: COM100</b>	<b>Program: All</b> <b>Academic level: First Level</b> <b>Semester: First Semester</b>
<b>Specialization: General</b>	<b>Number of studying units:</b> <b>Theoretical: 2 Practical: 2</b>

#### Intended Learning Outcomes of Course (ILOs)

##### a) Information and concepts

- A/1 Get to know the concept of journalism and its various definitions.
- A/2 Recognize the different types of newspapers.
- A/3 explores the characteristics of journalism as a means of communication.
- A/4 Recognize the different functions of the press.
- A/5 discusses the relationship of the press with power.
- A/6 Recognize the steps involved in issuing a newspaper.

##### b) Intellectual skills

- B/1 Compare between legal concepts and the linguistic style of the press.
- B/2 divides newspapers according to the criterion of periodicity, geographical coverage, audience criterion, and political orientation.
- B/3 analyzes the strengths and weaknesses of the press and other media.
- B/4 Infer the difference between a newspaper and a magazine.
- B/5 evaluates the relationship of the press with the authority.
- B/6 describes the press event and writes a story well.

##### c) Professional and practical skills

- C/1 designs, writes and analyzes journalistic forms.
- C/2 evaluates the news in terms of completeness of information.

##### d) General and transferable skills

- D/1 use Internet in journalistic work.
- D/2 think critically.
- D/3 Communicate effectively with others.

#### Course Content:

1-The concept of journalism and its definition. 2- Types of newspapers. 3-The difference between event and news. 4-The characteristics of the press as a means of communication. 5-Variety forms of press. 6-Journalism jobs (news - reconnaissance and environmental monitoring - service). 7-Mid-term exam. 8-Completing the rest of the jobs (influencing public opinion - development - cohesion and cohesion - marketing - entertainment). 9-Writing the press release. 10-The newspaper's editorial board. 11-The newspaper's editorial board. 12-Preparing the press interview. 13-Press interview. 14-General discussion about the curriculum. 15- Final Exam.

#### Teaching and Learning Methods:

1-The lecture. 2- Discussion sessions. 3- Presentations.

#### Student Assessment Methods:

1-The midterm written test. 2- Assignments to assess students' ability to research. 3-discussion and participation in the lecture. 4- Final written Exam at the end of the semester.